

Privacy Policy for Avenu Consulting AB

Avenu Consulting AB (559463-9725) values your privacy and processes personal data in a legal and secure manner. This policy outlines how we collect and handle your personal data when you or your company purchase our services, collaborate with us, or visit our website.

1. Data Controller

Avenu Consulting AB, Jakobsbergsgatan 24, 111 44 Stockholm is the data controller for the processing of your personal data. For questions, contact info@avenu.se.

2. What Data We Process and Why

We process contact details (e.g., name, email, address) and billing information to:

- Provide the services you or your company have requested.
- Manage our business relationships with clients and suppliers.
- Comply with legal obligations (e.g., accounting laws).

Legal Basis: We process personal data to fulfill contracts, legal obligations, or based on legitimate interest (e.g., marketing). Data is stored as long as necessary for these purposes or legal requirements.

3. Your Rights

You have the right to:

- Request information about the personal data we process.
- Request correction or deletion of inaccurate data.
- Object to data processing for marketing purposes.
- Withdraw consent if the processing is based on consent.

Contact us at info@avenu.se to exercise your rights.

4. How We Protect Your Data

We take appropriate technical and organizational measures to safeguard your data from unauthorized access and use.

5. Third Parties

We may share your data with:

- Suppliers who assist us with technical services or marketing.
- Authorities if required by law.
- Social media platforms used for marketing.

We ensure that third parties handle your data securely.

6. International Transfers

Personal data may be transferred to countries outside the EU/EEA, such as when using cloud services. We ensure that these transfers are protected by adequate safeguards.